



CLASSICS & LIFE

Presents

L'Atelier Paris Concours d'Elegance

## WHAT IS THE “*UNDER 30 CONCOURS*” ABOUT?

This new concept of *Concours* is intended to cater specifically for the younger generation of motoring enthusiasts amongst us.

This inclusive event is for anyone of 30 years of age or younger who **personally owns** a motorcar / motorcycle manufactured between the years 1900 to 1997. It has been created to encourage younger enthusiasts to enjoy and grow their passion and to ensure the future of our collective and diverse motoring interests. The vehicles entered must be in keeping with the ethos of the event.

We are looking for motorcars / motorcycles with a story that highlights your particular interest in our shared hobby, to enthral your fellow enthusiast, spark conversation, challenge the norm and, above all, to encourage you as the next generation. Whether your car is a perfect Volkswagen Golf Mk 1, a well-loved Austin 7, a 1965 Mustang Fastback or a Nissan Exa, we want to hear about your custodianship and your motoring passion.

This event has been designed specifically for you, as it is an inclusive, friendly and fun event. We wish to give you, as the next generation of motoring enthusiasts, a platform and voice to exhibit your chosen vehicle and to share your passion with other like-minded people, encouraging conversation and inspiring others. You will also be an integral part of the Sunday event with opportunities to present your car on our *Concours* stage and, indeed win not only your class but outright in the “*Under 30 Concours*”.

The judging and selection of a worthy winner will be done solely and exclusively by the “*Under 30 Concours*” entrants themselves.

The judges of the main *Concours* will also select their 3 favourite cars from what is likely to be a very diverse line-up. Judging will not be based solely on the car itself as the panel will also consider the owner's story and relationship with the vehicle, how they came to acquire ownership and how it is used. The selection will recognize younger custodians who best embody the irrepressible spirit of motoring enthusiasts and those that are torch bearers for the next generation of collectible car owners and, in so doing we do hope, that this event will attract younger enthusiasts to participate.

The winner will be formally acknowledged and recognized by the main sponsors and organizers of the main event.

This event is a must for your 2025 motoring social calendar.